

CORIECIA ALEX (CJ)

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STRATEGIC PROJECT PROFESSIONAL

Agile Transformation Manager • Accomplished Business Analyst • Collaborative Leadership Style
Effective Team Mentor • Expert Project Manager • Strategic Stakeholder Engagement
• Vendor Management Specialist

WORK EXPERIENCE

BUSINESS CAPITAL FUNDING EXPERTS; Houston, TX

Dec 2022 - Present

Business Development Officer

- Enabled Partners to broaden their service offerings by identifying relevant services that catered to their existing client base's needs.
- Conducted interviews of potential sales personnel; made strategic hiring recommendations.
- Established sales goals, outlined company roadmap, and aided in devising sales strategy.
- Generated sales proposals, sourced clients, and successfully closed multilevel deals.
- Identified markets, researched potential leads, and ensured successful loan closures.
- Collaborated with top executives to develop a strong growth strategy for a start-up.
- Streamlined back-office workflows for future growth and stabilization phases.

HYPERDRIVE AGILE; Houston, TX

March 2021 - June 2022

Client: Santander Consumer

Enterprise Agile Coach Digital Transformation

- Spearheaded transition from Waterfall to SAFe Agile methodology with Santander Consumer's CTO and VP, focusing on overhauling a legacy system for dealerships and establishing a new consumer marketplace backend.
- Directed creation of Epics, Features, user stories, sprint timelines, and team calendars in Azure DevOps.
- Assessed Agile Release Trains (ARTs), identified personnel training needs then developed an effective matrix to schedule necessary training.
- Collaborated with the Product Manager, Architect, Lead Developer, and Quality Assurance teams to define and plan the Program Increment Roadmap, including dependencies and risks.
- Coached experienced Product Manager, Product Owner, and Scrum Master diligently in enhancing their efficiency within their roles and SAFe ceremonies.

Transitioned from Enterprise Agile Coach role to Digital Transformation Product Owner during disbanding of Enterprise Digital Transformation Coaching Team.

Product Owner

- Led as Product Owner in a digital transformation initiative to create a Direct-to-Consumer (D2C) vehicle marketplace, allowing consumers to view inventory and prequalify for loans.
- Built collaborative relationships across AutoFi (3P), Marketing, Sales, Legal, Compliance, and Dealer Portal teams ensuring final integrated system contained all defined features.

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- Worked cross-functionally on API development, diligently tracking consumer lead/application activity to swiftly send prequalification or adverse action on vehicle loan application.
- Developed Program Increment (PI) Roadmap alongside Product Manager, Development Lead and Architect, incorporating key dependencies.
- Facilitated weekly Lead Refinement, Team Refinement, and Sprint Planning ceremonies while ensuring the backlog was properly groomed and prioritized prior ceremonies in Azure DevOps.
- Validated QA test results, confirming all negative and positive cases were thoroughly tested and passed.
- Reviewed UAT cases, verifying edge cases, happy path and negative path cases passed.

Change Staffing /Indigo Beam; Houston, TX

Nov 2019 - May 2021

Client: Odjfell Tankers

Agile Project Manager/Business Analyst

- Created value stream maps for vendors to comprehend the objective of the software being purchased.
- Strategized and executed preliminary digital transformation tasks for Human Resources (HR)/Payroll and Environmental Health & Safety (EHS) software vendor evaluation, facilitating vendor identification, demos, and Request for Proposal (RFP) processes, while ensuring vendor selection and contract signing was in compliance with senior management's established processes.
- Empowered HR and EHS Product Owners, Subject Matter Experts, and Corporate Leadership through comprehensive coaching to foster a collaborative environment for process improvement.
- Evaluated business documents that need to be digitized in Document Management System (DMS) and established workflow for transition from SharePoint to DMS.
- Initiated and managed the project for the EHS software Intelex, collaborating with Terminal and Tanker employees to deliver sixteen modules using an agile approach
- Partnered closely with Product Owner and stakeholders to define delivery priorities, essential features and the test strategy.
- Secured historical data by importing it into new digital solutions post-module configuration to prevent garbage in, garbage out phenomenon.
- Simplified manual processes by converting them into user-friendly digital Quality, Health, Safety, Security and Environment (QHSSE) products.

Managed budget while tracking and monitored project backlog and providing status on Senior Management Committee reports.

Key Accomplishment: Successfully delivered nearly half of the planned Intelex (EHS) modules in 2020 with consistent frequency.

Took a self-funded sabbatical, focusing on family commitments & personal goals.

Garner Corp; Ontario, CA

Feb 2016 - April 2018

Client: ExxonMobil Procurement Team (Houston, TX)

Project Manager/Agile Coach

- Coached the ExxonMobil Procurement team on my project on Agile framework; successfully transitioning my project from traditional Waterfall methodology to Agile Scrum processes.
- Facilitated visualization workshops with Product Owner, resulting in a defined roadmap for process adoption.

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- Maintained alignment with ExxonMobil Product Owner through accurate documentation of all decisions.
- Drove project success by enhancing interaction and fostering positive change in teams' morale.
- Delivered a custom platform for the Procurement department, used by Material Managers, Supervisors, Suppliers, etc., for efficient tracking of material availability for business projects.
- Managed backlog during post-sprint planning meetings, published decisions after retrospective meetings and facilitated daily scrums effectively.
- Eliminated barriers hindering the team's ability to work on minimum viable product (MVP) sprint backlog items, significantly boosting overall productivity.
- Revitalized development enthusiasm among delivery teams while promoting positivity towards testing and training among business stakeholders.
- Developed comprehensive training materials; facilitated demo sessions for all stakeholders.

Key Accomplishment: Streamlined integration processes with over 200 global supply chain freight forwarders and suppliers for improved operational efficiency.

Apex; Houston, TX

Sep 2012 - Feb 2016

Client: Halliburton – Contractor to full time employee in October 2014

Logistics Manager M&A

- Promoted Scrum methodology adoption among team members by providing strong leadership.
- Championed projects as a dedicated servant leader by meticulously planning meetings, directing scrum teams and delivering comprehensive monthly reports for executive management.
- Orchestrated Agile/Scrum adaptation, leading a team to implement an automated freight payment system, streamlining air/ocean invoice remittances for shipments in Dubai, Singapore, UK, and Netherlands.
- Encouraged significant enhancements to sand tracking software without coercion or dictating work, resulting in a refined process for efficient sand movements.
- Collaborated closely with ground teams to refine reporting metrics received from rail companies; identified and established process efficiencies.
- Empowered team to find solutions, resolving issues instead of providing direct answers.
- Boosted internal/external communication, enhancing transparency and information distribution.
- Used SAP Purchase Orders and Materials Management modules for invoice-related data.
- Served as a Subject Matter Expert on the Halliburton/Baker Hughes merger

Project Services Unit

Sep 2012 - Oct 2014

Senior Business Analyst/Project Manager

Custom SAP Module Development Project

- Facilitated Joint Application Development (JAD) sessions with global logistics team, collecting business requirements for a custom SAP module.
- Shifted project methodology from Waterfall to Agile, boosting efficiency and adaptability.
- Collaborated with Subject Matter Experts, Technical Architect, and Quality Assurance team for thorough documentation for development and testing.
- Led global workshops to design a customs brokerage management system, streamlining interactions with customs officers and offering managerial level reporting.
- Empowered Product Owner with visual learning aids to enhance productivity in JAD sessions.

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- Conceptualized interactive iRise wireframe workflows of the system, providing stakeholders with an immersive understanding of system functionality.

Key Accomplishment: Championed the innovative design of an industry-leading custom system to handle imports/exports across 102 countries approved for United States Patent.

Brazilian Tax Reclamation Project

- Worked on-site in Brazil to partner with tax, manufacturing and business teams to develop current process flow, confirming Halliburton's eligibility for an expiring tax credits.
- Developed an SAP solution for managing multiple entities and resolving Brazilian equipment ownership issues.
- Engaged extensively with local Brazilian team/government resources mitigating legal vulnerabilities potentially impeding project progress.
- Successfully accomplished all critical objectives by instituting proper controls via future state process flow identifying control owners.
- Delivered updates to Scrum team, Legal, Logistics, and Tax departments.
- Securing \$220 million in company-recognized tax credits.

Key Accomplishment: Saved millions of dollars in penalties through efficient design strategies improving tax tracking process.

ECARDIO DIAGNOSTICS; Houston, TX

April 2011 - Sep 2012

Senior Project Manager

- Championed Agile project methodology to enhance team productivity and efficiency to develop and deliver cardiac software to prominent Cardiologist across the United States

www.Realec.com; Houston, TX

Oct 2009 - April 2011

Project Manager/Lead Business Analyst

- Championed Agile project methodology for improved workflows to deliver critical software to Citibank for their real estate sales division.

STANFORD FINANCIAL GROUP; Houston, TX

Feb 2008 - Feb 2009

Senior Business Analyst

- Worked with securities traders to document and develop workflows for the new securities trading software they were planning to implement.

EDUCATION

WALSH COLLEGE, Troy, MI

Masters of Science in Information Technology, Project Management

MICHIGAN STATE

Bachelors of Business Administration, Finance

CERTIFICATIONS

- CERTIFIED SCRUM MASTER • CERTIFIED SCRUM PRODUCT OWNER
- LEADING SAFE • PMP CERTIFICATION (*In progress*)